

PRESS RELEASE

DATE: Thursday, October 15th, 2020

SUBJECT: Tri-Mach Group Welcomes New Sales Managers in the United States

Elmira, ON – Thursday, October 15th 2020 - Tri-Mach Group Inc. is thrilled to announce the expansion of its presence across North America, with the introduction of two new members of the sales team that will provide full coverage across the United States. The success of the company's strategic growth into the United States has led to the addition of Michael Fidell operating out of Pennsylvania, and Dallan Withers operating out of California. This expansion of the US team will enable Tri-Mach Group to better serve its customers throughout North America, providing a physical presence across the border and fostering relations with new clients.

"Michael and Dallan are an exciting addition to our North American Sales team, helping to continue our strategic growth plan into the United States and Latin America. We are thrilled to have them both on board to broaden our reputation in custom sanitary design and fabrication across North America." states Krystal Darling, CEO of Tri-Mach Group of Companies.

As US Sales Manager, Michael will manage our US sales team and serve Eastern and Central United States. He brings a wealth of knowledge and experience having previously worked with Keyence America and Honeywell Intelligrated. Michael holds a Bachelor of Science in Biochemistry along with a master's degree in both Business Administration and Chemical and Petroleum Engineering. As Western Sales Account Manager, Dallan will serve the west coast of both Canada and the United States. He brings with him a diverse background of sales experience in the food applications and manufacturing sectors, including expertise in conveyors and food processing equipment. Dallan also holds a Bachelor of Business Administration.

Tri-Mach Group is excited for the potential that both Michael and Dallan bring to the team and looks forward to continuing the growing our reach across North America.

For sales inquiries relating to Tri-Mach Group:



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About Tri-Mach Group

Tri-Mach Group Inc. is a multi-trade, turn-key solution provider of sanitary equipment and best-in-class services for the Food Processing, Liquid Processing, and Pharmaceutical industries.



"Your One Stop Solution Provider"

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With 35 years of industry experience, we offer our customers custom solutions to complex problems, saving both time & money. Our services include design engineering, custom stainless-steel fabrication, millwrighting, machining, electrical, automation, systems integration, and plant maintenance. Our experience, knowledge, reputation, and commitment to food safety are the keys to our success!

www.tri-mach.com